

# Low Carb[on] Diet: Carbon Reduction Challenge

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The following Carbon Reduction Challenge project implemented by Low Carb[on] Diet consists of four unique strategies: 1) Food Truck Project, 2) Water Heater Reduction, 3) Carbon Intensive Food Reduction, and 4) Hardwood Tree Carbon Sequestration. The goal of this project is to raise awareness concerning carbon dioxide emissions and inspire lifestyle changes within our community.







**Goal:** To provide RockTenn employees with on-campus lunch options and reduce vehicle carbon emissions

#### Assumptions:

- Average Round Trip: 5.4 miles
- Average Carpool Size: 1.8 persons
- Average MPG: 21.6 miles/gal<sup>1</sup>



Location	Total Meals Sold	Emissions Saved	Food Truck Emissions	Total Reductions
Headquarters	72	199.65	12.75	186.90
Hampton Green	105	291.15	10.49	280.66
Jefferson Plaza	160	443.66	60.30	383.36
<b>Grand Total</b>				850.92





Water Heater Reduction



**Goal:** To reduce excessive water heater set points at (3) different houses - ZTA, TKE, and Theta Chi

#### **Assumptions:**

- •1 gal raised 1° F = 8.34 BTU<sup>3</sup>
- Input Temp. = 60° F
- 1 gal raised 80° F = 667.2 BTU
- 1 CCF = 748 Gal<sup>4</sup>



**Correction Factor:** Assumed same shower temperature is desired despite the water heater reduction<sup>7</sup>

#### • CO<sub>2</sub> Emitted per Gallon: 19.66 lbs.

**Scalability:** Assuming 70 meals sold per week, once a week, at each location:

- 1 year: 27,503.52 lbs. of CO<sub>2</sub>
- 5 year: 137,517.61 lbs. of CO<sub>2</sub>
- 10 year: 275,035.22 lbs. of CO<sub>2</sub>

#### **Monetary Savings:** Gas Money Saved $($3.33/gallon) = $155.86^{2}$

#### **Calculation:**

Total  $CO_2$  emissions = (Number of Meals) x (Carpool Factor) x (Avg. Miles Traveled Roundtrip) x (Avg. MPG) x (Metric Tons of CO<sub>2</sub> emitted per gallon) x (Ratio of CO<sub>2</sub> to total GHG Emissions) x (2204 lbs/metric ton) - [(Truck Emissions) x (Number of Visits)]

#### 0.29307 kWh = 1000 BTU<sup>5</sup>

• 1.3 lbs CO2/kWh<sup>6</sup>

### **Cost/Benefit:**

•Theta Chi – April '12 – '13 Comparison

- Water consumption increased by 81%
- Gas consumption remained constant • Zeta
- Water increased by \$1.25/day for March
- Gas usage doubled for March
- Water constant between April '11-'12

#### **Calculation:**

Total CO<sub>2</sub> emissions = Total CO<sub>2</sub> emissions = (Avg. Monthly Gal.) x (30% Hot Water Usage)<sup>8</sup> x (1 month/30 days) x (BTU/Gal.) x (0.29307 kWh/1000 BTU) x (1.3 lbs CO2/kWh)

Hardwood Tree Carbon Sequestration

**Grand Total** 



/	
Theta Chi	4.00
	Δ (lbs CO2/Day)
ТКЕ	18.54
ZTA	20.22
Theta Chi	8.80

2,416.00



# Carbon Intensive Food Reduction



**Time-Period:** April 3<sup>rd</sup> – April 30<sup>th</sup>

Monetary Saving: \$383.85, or \$12.38 per person (31 participants) <sup>19-23</sup>





**<u>Goal</u>:** To plant hardwood tree seedlings to offset CO<sub>2</sub> emissions over the lifespan of the tree

Who: Hardwood Forestry Fund – Trees planted by The Army Corps of Engineers <sup>11</sup>

**What:** Tree species used include Black Cherry, White Oak, Red Oak, Chestnut Oak, Shagbark Hickory. \$0.50 per tree. <sup>11</sup>

Name	Tree Type (H or C)	Growth Rate (S, M, or F)	Number of Trees Planted	Survival Factor	Number of Surviving	Annual Seq. Rate (lb/yr)	Carbon Sequestered
Black Cherry	Н	F	40	0.527	21	29.7	626.1
White Oak	Н	S	40	0.501	20	8.1	162.3
Red Oak	Н	F	40	0.527	21	29.7	626.1
Chestnut Oak	Н	S	40	0.501	20	8.1	162.3
hagbark Hickory	Н	S	40	0.501	20	8.1	162.3
Total			200				1739.1





#### <u>CO<sub>2</sub> Emissions:</u> •Meat/Fish: 3,291.9434 lbs. •Replacement Foods: 534.14 lbs. •Final Reduction: 2,757.80 lbs.

**<u>Scalability:</u>** An average person contributes the following emissions by consuming beef, pork, salmon, and turkey:

- •1 year: 1,067.54 lbs. CO<sub>2</sub>
- •5 years: 5,337.68 lbs. CO<sub>2</sub>
- •10 years: 10,675.37 lbs. CO<sub>2</sub>



Figure 1: Lifecycle Total of Greenhouse Gas Emissions for Common Protein Foods and Vegetables<sup>9</sup>

	Beef	Pork	Salmon	Turkey
Total Servings	11.57	11.57	0	3.86
lbs. CO <sub>2</sub> /4 oz. <sup>11</sup>	6.38	3.02	2.97	2.72
Total lbs. CO <sub>2</sub>	77.94	34.93	0	10.49

Replacement Food	Chicken	Tofu	Vegetable/S alad	Fruit	Yogurt
Proportion	32%	13%	24%	10%	21%
Lbs. CO <sub>2</sub> /4 oz. <sup>11-18</sup>	1.721	0.499	0.3275	0.2911	0.248
Total lbs. CO <sub>2</sub>	379.38	44.69	54.15	20.05	35.88

\*Note: A grand total of 688.88 servings was reported

Where: 65.86 acre lot near Hessto PA 16647<sup>11</sup>

Scalability: The entire project taking place in Hesston, PA has a total of 6,600 trees that will sequester 545,777 pounds of CO<sub>2</sub>. <sup>11</sup>

Total Reductions: 16,538.7 lbs. CO<sub>2</sub>

	0	524.0
	1	408.6
	2	494.6
	3	593.0
	4	688.8
	5	784.3
n,	6	891.7
	7	991.0
	8	1,096.7
	9	1,189.0
۱g	10	1,284.3
	11	1378.9
	12	1,467.5
	13	1,559.8
	14	1,646.6
	15	1,739.1

16,538.7

Grand

Total

## Conclusion

### Total Emissions Reduced: 22,563.42 lbs. CO<sub>2</sub>

- Equivalent to the amount saved by not burning 1,148 gallons of gasoline or 1000 gallons of diesel fuel
- Equivalent to the amount of CO<sub>2</sub> emitted every 2 minutes from a 500 MW coal-fired power plant
- Equivalent to the amount of CO<sub>2</sub> emitted to produce 11,110 kWh from bituminous coal

## References

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